



The PlayPump® water system at a glance

www.PlayPumps.org

KIDS PLAY. WATER PUMPS.

Created in Africa for Africa.

A unique model, bringing clean drinking water to underserved African communities.

The PlayPump® Water System

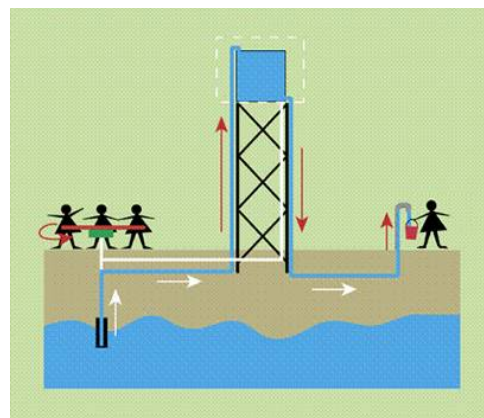
The PlayPump water system is a child's merry-go-round attached to a water pump that provides clean drinking water and powerful educational messages to schools and communities in sub-Saharan Africa.

The PlayPump System Solution

With more than 1,000 PlayPump systems already installed in South Africa, Lesotho, Mozambique, Swaziland and Zambia, children's play now results in clean drinking water for millions people. PlayPumps International's goal of donating 4,000 pumps in 10 countries by 2010, will benefit as many as 10 million people across sub-Saharan Africa, enabling improvements in health, education, gender equality and economic development.

A Turn for the Better

As kids play, water pumps into a 2,500 liter /660 gallon storage tank, easily accessible by the simple turn of a tap. In addition to providing access to water and playground equipment, the storage tank carries essential public service announcements about issues such as hygiene and HIV/AIDS.



A Decade of Maintenance Guaranteed

Four billboards on the storage tank carry education, health and consumer product messages and provide advertising revenue that guarantees a decade of pump maintenance.

An African Solution

The PlayPump water system was invented in Africa and is manufactured in Johannesburg, South Africa, creating jobs for more than 30 people. In each of the 10 countries that PlayPumps International works in, the installation and maintenance of the PlayPump system is carried out by trained crews, providing valuable employment and professional development opportunities.

Partners Around the World

PlayPumps International enjoys the support of a diverse group of partners including the Bristol Myers-Squibb Foundation, the Case Foundation, the Coca-Cola Company, the Lemelson Foundation, the MCJ Foundation, the U.S. Government, and many more. Partners work with us in a variety of ways such as sponsorship of PlayPump systems, donating boreholes, underwriting operating expenses, providing complementary services for beneficiaries, and purchasing advertising space for education, public health, and consumer product messages. In addition, PlayPumps International works closely with host-country governments to access each individual country's needs.

more →

ABOUT US

PLAYPUMPS INTERNATIONAL

A NGO registered in South Africa and a sister 501(c) 3 organization in the U.S. The two partnering organizations work together to fulfill the mission of bringing the benefits of clean drinking water to schools and communities in sub-Saharan Africa.

WHERE WE WORK

PlayPumps International's 10 target countries are: Ethiopia, Kenya, Lesotho, Malawi, Mozambique, South Africa, Swaziland, Tanzania, Uganda, and Zambia.

TO LEARN MORE & GET INVOLVED

Visit www.PlayPumps.org

CONTACT US:

PlayPumps International US

1717 Rhode Island Ave., NW Suite 700

Washington, DC 20036 USA

T (202) 292 1775

F (202) 419 3122

E Info@PlayPumps.org

Photos: (opposite page, top left) PlayPumps International (opposite page, top right) MTV News and Docs (this page) PlayPumps International

What Makes the PlayPump System Unique:

- Invented and manufactured in South Africa
- Creates jobs on the continent in manufacturing, installation, and maintenance
- Offers a large, 2,500 liter/ 660 gallon storage tank
- Pumps up to 1,400 liters/370 gallons per hour with less effort than other manually operated pumps
- Reaches a depth of up to 100 meters/330 feet
- Recycles unused water
- Includes 10 years of maintenance
- Installed near communities and schools
- Reserves two of its four billboards for social and public health messages
- Won The World Bank's 2000 Development Marketplace Award

Improving the lives of children and families by:

- Increasing access to clean drinking water
- Improving sanitation and hygiene
- Raising awareness of how to reduce the spread of HIV/AIDS and other diseases
- Eliminating barriers to education
- Promoting children's play
- Increasing opportunities for women and girls
- Spurring economic development

"The aim is to bring water and sanitation to all our schools, and the PlayPump is an important step in that direction."
~Aires Aly

Minister of Education and Culture, Mozambique

